



The State Fair of Virginia

The Meadow Event Park

Doswell, Virginia

September 29-October 9, 2011

The State Fair of Virginia – It's the best of Virginia and a chance to see Virginia's finest animals and agriculture, exhibits and shows, toe-tappin' music, fine arts and crafts, blue ribbon competitions and more! Plan now to be a part of one of Virginia's greatest annual traditions since 1854, now in its picturesque location at The Meadow Event Park.

With The Meadow Event Park as its permanent home, the State Fair of Virginia is surrounded by educational opportunities about the environment. When customers first arrive at the event, they are greeted by a 10-acre restored wetland with educational signage. Over 10,000 school children experience "Virginia's Largest Outdoor Classroom" during the Fair's Educational Exposition which focuses on the state's natural resources and agriculture. Competitive exhibits highlight the products of local craftsmen, farmers, and gardeners.



Green Statement: "With its move to a new pastoral home at The Meadow Event Park in 2009, the State Fair of Virginia now pauses to take inventory of its green efforts. And while the new site was constructed in an environmentally-sensitive manner, much planning and thought has gone into strengthening the State Fair's green commitment by examining new ways that the Fair can "Go Green," not only during the event but also throughout the year."

CORE ACTIVITIES for Green Attractions

- ☒ **Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:
 - Glass bottles, aluminum cans, plastic bottles, cardboard
- ☒ **Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies -- and quantities should be minimized whenever possible! The organizers of this event pledge that they:
 - Track overall solid waste costs
 - Use electronic registration, correspondence and forms
 - Print brochures and other printed items on recycled content paper
- ☒ **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:
 - Chose a location/venue that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting

Food service

- Donate excess food from events
- Use non-bleached napkins and coffee filters
- Use water pitchers to minimize the use of single-use bottles
- Recycle cooking oil used by food vendors

Logistics

- Provide for recycling of boxes and other set-up wastes
- Composting of shavings used in equine area as bedding
- Reuse mulch bedding from livestock area in landscaping on property



☒ **Green Signage.** Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all “green activities” practiced in the planning and operation of the event. The organizers of this event pledge that they:

- Have a link on our website to the Virginia Green Events webpage
- Have a green event section on our event’s webpage highlighting all of our green activities
- Use the Virginia Green logo on signs and on recycling containers
- Have sign at main entrance summarizing green initiatives with Virginia Green logo

For more information on **State Fair of Virginia**, see www.statefairva.org or contact Jennifer Ross at jross@statefairva.org or (804) 994-2856.

Virginia Green is the Commonwealth of Virginia’s campaign to promote environmentally-friendly practices in all aspects of Virginia’s tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program has established “core activities” specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.

